



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000

CONTRACT

<u>Contract / Revision</u> 193384 /		<u>Alt Order #</u> 07895727
<u>Product</u> WA UNITED MARRIAGE		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u>
<u>Advertiser</u> Washington United for Marriage		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOMO	<u>Account Executive</u> Meredith Radow	<u>Sales Office</u> Washington-KA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913041	<u>Advertiser Code</u> WUFM	<u>Product Code</u>
<u>Agency Ref</u> CC		<u>Advertiser Ref</u>

And:

LUC Media
25 Whitlock Place, #201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	5-6A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-11--				3				
N 2	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	6-7A		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 3	KOMO	09/11/12	09/14/12	GMA	7-9A		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-2111--				5				
N 4	KOMO	09/17/12	09/17/12	GMA	7-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 5	KOMO	09/11/12	09/14/12	Live With Kelly	9-10A		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 6	KOMO	09/11/12	09/14/12	The View	10a-11a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 7	KOMO	09/11/12	09/14/12	M-F 11-12P News	11-12P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 8	KOMO	09/11/12	09/14/12	The Chew	12p-1p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 9	KOMO	09/11/12	09/14/12	M-F Dr. Oz	3-4P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 10	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	4-5P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract / Revision 193384 /		Alt Order # 07895727
Contract Dates 09/11/12 - 09/17/12	Product WA UNITED MARRIAGE	Estimate #
Advertiser Washington United for M.		Original Date / Revision 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KOMO	09/11/12	09/14/12	M-F 5-530P News	5-530P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 12	KOMO	09/11/12	09/14/12	M-F 6-7P News	6-7P		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-2211--				6				
N 13	KOMO	09/17/12	09/17/12	M-F 6-7P News	6-7P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				3				
N 14	KOMO	09/11/12	09/14/12	M-F Wheel	7-730P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 15	KOMO	09/17/12	09/17/12	M-F Wheel	7-730P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 16	KOMO	09/11/12	09/14/12	M-F Jeopardy	730-8P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 17	KOMO	09/11/12	09/14/12	Nightline	1135P-1205A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-11-1--				3				
N 18	KOMO	09/16/12	09/16/12	SUN 6-7A News	6-7A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 19	KOMO	09/16/12	09/16/12	SUN KOMO 4 NEWS	8-9A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2				
N 20	KOMO	09/16/12	09/16/12	9a-10a THIS WEEK W/GEO	9A-10A THIS WEE		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 21	KOMO	09/16/12	09/16/12	SUN 5-530	5P-530P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 22	KOMO	09/16/12	09/16/12	SUN 6-7P NEWS	6-7P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2				
N 23	KOMO	09/11/12	09/14/12	M-F The Doctors	2-3P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4				
N 24	KOMO	09/11/12	09/14/12	M-SUN Late News	11-1135P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 25	KOMO	09/17/12	09/17/12	M-SUN Late News	11-1135P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 26	KOMO	09/11/12	09/14/12	Jimmy Kimmel	1205-107A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1--1--				2				

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193384 /	07895727

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	WA UNITED MARRIAGE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Washington United for M.	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											80	\$106,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	80	\$106,300.00	\$90,355.00
Totals	80	\$106,300.00	\$90,355.00

Signature: _____ **Date:** _____

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KOMO 4 Television Political Inquiry Form

Date of Inquiry 6/18/12 Time 9am Rcvd by Meredith Thompson - Eagle

Candidate/Issue: Washington United for Marriage

Party NA Office Sought NA

Committee name: Washington United for Marriage

Affiliation of Caller: NA

Committee Address: PO Box 21022 Seattle WA 98111

Phone: 425-954-3252 Fax

e-mail

Advertising Agency: LUC Media

Agency Contact: Devon Prescod

Address of Agency: 25 Whitlock Place Marietta, GA 30064

Phone : 770-427-0735 Fax : 770-427-2757

e-mail : devon@lucmedia.com

Information sent : 6/18/12

Sent by: Fax _____ Mail _____ Hand delivery _____ e-mail X _____